Alibaba.com verified Supplier

Verified

Assessment Report

Presented to

Shenzhen Xiexing Gift Co., Ltd.

深圳市协兴工艺品有限公司

Gold Supplier & Assessed Company Relationship:	☒ Self-owned ☐ Wholly Owned ☐ Shareholder/Partner ☐ Cooperation Partner
Company Address	C-313, Yunhai Ind. Zone, No. 42, Caiyun Road, Longcheng Street, Shenzhen City, Guangdong Province, China
City / Country:	Shenzhen/ China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	gift888
Gold Supplier Company Name:	Shenzhen Xiexing Gift Co., Ltd.
Contact Person:	Ms.Sufen Dong
Phone Number:	0086-13713690201
Fax Number:	N/A
Email:	sales@xiexingift.com
Website Address (URL):	http://xiexingift.en.alibaba.com

Service Provided by Intertek

Report No.: 19770150_T

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Report Number:	19770150_T	Assessment Type	Trade Assessment
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Assessor's Name:	Jeffery Sun	Validity Period:	27/Nov./2020- 26/Nov./2021
Reviewed By:	Bill Lan	Online Verification:	https://www.intertek.com.cn/ASVService/Home/IndexCN

Important Notes:

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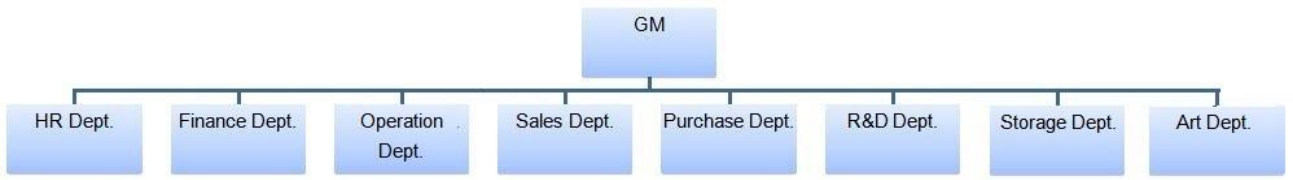
Section 1: Company Overview

Company Overview			
1.1 Legal Validity			
Does the company have a valid business license?	☒ Yes ☐ No	Business License Number:	91440300580087025R
Year Established:	29/Jul./2011	Validity Period:	29/Jul./2011-31/Dec./2049
Export Experience:	9 Years	Industry Experience:	9 Years
Registered Address:	C-313, Yunhai Ind. Zone, No. 42, Caiyun Road, Longcheng Street, Shenzhen City, Guangdong Province, China		
Company Address:	C-313, Yunhai Ind. Zone, No. 42, Caiyun Road, Longcheng Street, Shenzhen City, Guangdong Province, China		
Is It Listed Company?	☐ Yes ☒ No	Company Stock Code:	N/A
Annual review conducted by the Industrial & Commercial Bureau?	☒ Yes ☐ No	Reviewed By:	Market Supervision Administration Bureau of Shenzhen
Registered Capital:	RMB 500000		
Corporate Representative:	Ms. Sufen Dong		
Industry:	Engaged In The Production, Processing And Sales Of Badges, Medals, Bookmarks, Signs And Other Metal Craft Gifts		
Business Type:	☐ Manufacturer ☐Trading Company ☒Manufacturer & Trading Company		
Type of Ownership:	☒ Private Owner ☐ Public Company ☐ Joint Venture ☐ Stated Owned ☐ Sole Proprietorship ☐ Other		
Products /Service:	Badge, Medal, Nameplate, Nickel Sticker, Coin		
1.2 Company Building Information			
Certification Type: ☐ Land Certification ☐ Real Estate Certification ☒ Lease Agreement ☐ Factory Officer Claimed Total Building Size: 282 m2 Office Size: 282 m2			

Section 2: Human Resources

Human Resources

2.1 Company Chart



2.2 Employee Headcount

Department Name	Full Time Employee(s)	Part-Time Employee(s)	Total
GM	1	0	1
HR Dept.	1	0	1
Finance Dept.	1	0	1
Operation Dept.	3	0	3
Sales Dept.	10	0	10
Purchase Dept.	2	0	2
R&D Dept.	2	0	2
Storage Dept.	1	0	1
Art Dept.	2	0	2
Total Number:	23	0	23

2.3 Management

Department	Name	Title	Education	Year(s) in Current Company
Confidential	Confidential	Confidential	Confidential	Confidential

Section 3: Current Export Situation

Current Export Situation					
There are 10 foreign trading employee(s) in the company.					
Working Experience	**Headcount**		**Accepted Language**	**Listening & Speaking**	**Reading & Writing**
Over 30 Years	0		English	Yes	Yes
21-30Years	0		Japanese	Yes	Yes
11-20 Years	0		Russian	Yes	Yes
6-10 Years	2		N/A	N/A	N/A
2-5 Years	8		N/A	N/A	N/A
Less than 2 years	0		N/A	N/A	N/A

Does the company have a valid export license?	☒ Yes ☐ No
Export License Registration No.:	04958008
Total Revenue (Previous Year):	Confidential
Total Export Revenue (Previous Year):	Confidential
Estimated Export Revenue (Current Year):	Confidential
Trade Agents Employed Overseas:	☐ Yes ☒ No
Nearest Port:	Shenzhen Port
Accepted Payment Terms	☒ FOB ☒ CIF ☒EXW ☒CFR
Accepted Payment Type:	☒ L/C ☒ T/T ☒ Credit Card ☒ Cash ☒ West Union ☒ Money Gram ☒ Paypal ☒ Moneybooker

Average lead time from product order confirmation to production delivery (products exiting the factory):

Product Category	Num	Unit
Badge	8	Day
Medal	8	Day
Nameplate	8	Day
Nickel Sticker	8	Day
Coin	8	Day

Average Sampling Time	
Product Category	Lead Time
Badge	7 Days
Medal	7 Days
Nameplate	7 Days
Nickel Sticker	3 Days
Coin	7 Days
The Shortest Sampling Time	
Product Category	Shortest Lead Time
Badge	5 Days
Medal	5 Days
Nameplate	5 Days
Nickel Sticker	2 Days
Coin	5 Days

Section 4: Export Business Capacity

Export Business Capacity			
4.1 Market Distribution (Previous 12 Months)			
Market	**Main Product(s)**	**Revenue（USD）**	**Total Revenue (%)**
North America	Badge, Medal, Nameplate, Nickel Sticker, Coin	Confidential	30
South America	Badge, Medal, Nameplate, Nickel Sticker, Coin	Confidential	20
Eastern Europe	Badge, Medal, Nameplate, Nickel Sticker, Coin	Confidential	5
Southeast Asia	Badge, Medal, Nameplate, Nickel Sticker, Coin	Confidential	5
Mid East	Badge, Medal, Nameplate, Nickel Sticker, Coin	Confidential	15
Eastern Asia	Badge, Medal, Nameplate, Nickel Sticker, Coin	Confidential	5
Western Europe	Badge, Medal, Nameplate, Nickel Sticker, Coin	Confidential	20

4.2 Main Clients		
Client Name	**Main Product(s)**	**Total Revenue (%)**
Confidential	Confidential	Confidential

Section 5: Quality Assurance

Quality Assurance				
5.1.1 Quality Management System Certification				
Certification	**Certified By**	**Certificate No.**	**Business Scope**	**Validity Date**
N/A	N/A	N/A	N/A	N/A
5.1.2 Product Certification				
Certification	**Certified By**	**Certificate No.**	**Product Name & Model No.**	**Validity Date**
N/A	N/A	N/A	N/A	N/A

5.2 Supplier Management

Item	Content	Observations /Comments
5.2.1	Does the company have a supplier assessment procedure?	☒ Yes ☐ No
5.2.2	Does the company have an updated list of approved suppliers?	☒ Yes ☐ No
5.2.3	Has the company established and implemented a standard procedure for purchasing contract review and approval?	☒ Yes, with written standard procedures ☐ Yes, with written procedure but lack of consistent standard ☐ No
5.2.4	Does the company keep its supplier assessment reports?	☐ Yes, assessment reports are available for more than 3 years ☒ Yes, assessment reports are available for the last 1-3 years ☐ Yes, assessment reports are available for the previous 12 months ☐ No
5.2.5	Are the company's purchasing documents sufficient to ensure product safety control and their customers' requirements?	☒ Yes, the purchasing document includes all the information required ☐ Yes, however the purchasing document includes incomplete information ☐ No
5.2.6	Is there a procedure to conduct random product inspections after final packaging?	☒ Yes, with clear standard and written inspection records ☐ Yes, with inspection records but no procedures ☐ Yes, with procedures but no inspection records ☐ No, inspections are not necessary

5.3 After Sales Service		
Item	**Content**	**Observations /Comments**
5.3.1	Is customer feedback, including complaints, clearly recorded and maintained?	☐ Yes, with a standard feedback form and records ☒ Yes, with a standard feedback form but no records ☐ Yes, with records but no standard feedback form ☐ No
5.3.2	Are there any clear procedures for handling customer complaints?	☐ Yes, with clear procedures and written records ☒ Yes, with clear procedures but no written records ☐ Yes, with written records but no clear procedures ☐ No
5.3.3	Is there a closed-loop corrective action system in place?	☒ Yes ☐ No
5.3.4	Can finished/packaged products be traced by lot identification to the appropriate raw material test reports?	☐ Yes, with procedures to trace raw materials ☐ Yes, main raw material can be traced ☒ No, only the production date can be traced ☐ No
5.3.5	Is there a product alert and recall procedure?	☐ Yes ☒ No
5.3.6	Do you have a complete after sales service capability?	☒ Yes ☐ No
5.4 Overseas After Sales Service		
5.4.1	Do you have an overseas onsite service center?	☐ Yes ☒ No
5.4.2	The location country of overseas service center	☐ U.S.A ☐ India ☐ Indonesia ☐ Russia ☐ Germany ☐ Malaysia ☐ Turkey ☒ Other
5.4.3	Is it possible to provide expatriate engineer services?	☐ Yes ☒ No
5.4.4	If possible provide expatriate engineer, what kind of onsite after-sales services are included?	☐ Debugging ☐ Maintain ☐ Repair ☒ Other

Quality Management Process	Description	Photo
	N/A	N/A
Received the second-party or the third-party inspection records (inspection report)	Description	Photo
	N/A	N/A

Section 6: R & D Capacity

R&D Capacity				
6.1 Current Situation				
There are 2 R&D engineer(s) in the company.				
Education Level	**Headcount**		**Work Experience**	**Headcount**
Doctorate	0		Over 30 Years	0
Post-Graduate	0		21-30 Years	0
Graduate	2		11-20 Years	0
Junior College	0		6-10 Years	1
Technical School	0		2-5 Years	1
High School	0		Less than 2 years	0

Patent Situation

Patent No.	The Name of the Patent	The Patent Type	Available Date
N/A	N/A	N/A	N/A

Brand Situation

Registration/application No.	Brand Name	For Approval to Use Goods	Validity Date	Ref.
44192073	Refer to the photo	Class 6	28/Oct./2020 - 27/Oct./2030	Photo in Section 8

The Average Time For New Products Launched

Product Category	Num	Unit
Badge	15	Day
Medal	15	Day
Nameplate	15	Day
Nickel Sticker	15	Day
Coin	15	Day

The Shortest Time For A New Item Launched

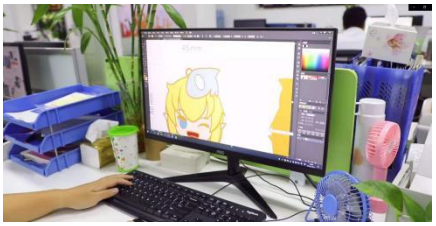
Product Category	Num	Unit
Badge	7	Day
Medal	7	Day
Nameplate	7	Day
Nickel Sticker	7	Day
Coin	7	Day

Does the company provide ODM service for others?	☒ Yes ☐ No
Are there relevant design input/output, review, and verification documents available for the assessment company?	☒ Yes ☐ No
Based on inspection, are R & D employees equipped with adequate specialized equipment?	☐ Yes ☒ No
If yes, please list all key equipment used:	N/A
Do R& D employees use any specific software for designing new products?	☒ Yes ☐ No
If yes, please list the main software used:	CAD, AI, CDR, PS, 3D MAX
Please list all certifications and/or qualifications of the R & D department:	N/A
Has the company established standard design procedures for new products?	☒ Yes, with clear written instructions ☐ Yes, without written instructions ☐ No
Have the designed products been internal verified or validated?	☒ Yes, with clear written records ☐ Yes, only part written records ☐ Yes, without written records ☐ No
Have the designed products been tested by a third-party inspection body?	☐ Yes, all designed products have been tested ☐ Yes, only part of designed products have been tested ☒ No
Are the designed products confirmed by the customers?	☒ Yes, all designed products have been confirmed ☐ Yes, part of designed products have been confirmed according to client's requirements ☐ No
Does the company has qualification requirements for designers?	☐ Yes, with written job description ☒ Yes, without written job description ☐ No, but at least two years design experience is needed ☐ No
Are the designers' qualifications recognized by the company?	☒ Yes, with written records ☐ Yes, without written records ☐ No

What level of design services are provided?	☒ Only add logo/change color/material ☒ Sample processing ☒ Graphic processing ☒ Create an entirely new product

New Products Launched quantity for each year		
Product Category	Num	Unit
Badge	120	Piece
Medal	120	Piece
Nameplate	120	Piece
Nickel Sticker	300	Piece
Coin	100	Piece

6.2 R&D Real Case Description	
Customer's Name	Confidential
Customer's Location	Confidential
Customer's Industry:	Confidential
Order's Requirement Description:	Confidential

6.3 Design Process		
Process 1	**Process 2**	**Process 3**
	N/A	N/A
Description: Drawing	Description: N/A	Description: N/A

6.4 Design Devices		
Device 1	Device 2	Device 3
Confidential	Confidential	Confidential

Section 7: Company Development / Expansion Plans

Company Development / Expansion Plans		
Item	**Company Development Action**	**Timeframe**
1	The organization is going to increase sales by 60% than last year.	1 Year

Section 8: Certification & Photos

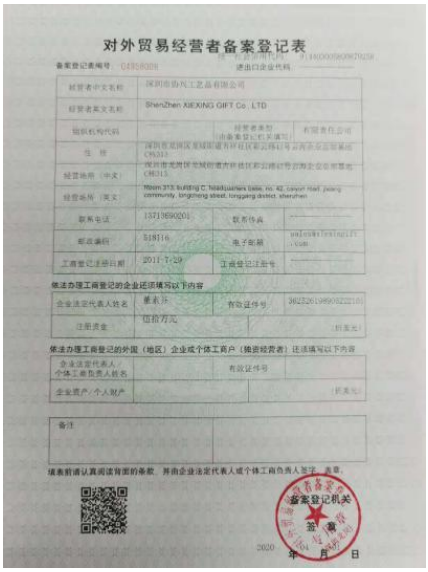
Certification & Photos

Certification & Photos -- Business License (Original)

Certification & Photos -- Business License (Duplicate) with Certificate / Records of Annual Inspection

Certification & Photos -- Permit for Opening Bank Account

Certification & Photos -- Import And Export Registration



Patent Photos

Certification & Photos --N/A

N/A

Certification & Photos --N/A

N/A

Product Certification Photos	
Certification & Photos --N/A	Certification & Photos --N/A
N/A	N/A
Quality Management System Certification Photos	
Certification & Photos --N/A	Certification & Photos --N/A
N/A	N/A
Trademark Photos	
Certification & Photos --UKO	Certification & Photos --N/A
	N/A

第 44192073 号

商 标 注 册 证

UKO

核定使用商品/服务项目（国际分类：6）
第6类：不发光金属门牌；不发光、非机械的金属路牌；不发光、非机械的金属标志；金属标志牌；金属纪念标牌；金属标示牌；金属身份牌；金属车牌；普通金属制字母和数字（铅字除外）；金属标签（截止）

注 册 人 深圳市协兴工艺品有限公司

注册人地址 广东省深圳市龙岗区龙城街道吉祥社区彩云路42号云海企业总部基地C栋313

注册日期 2020年10月28日 有效期至 2030年10月27日

局 长

发证机关

Section 9: Company and Product Samples

Company and Product Samples	
Company Gate	**Office**
Showroom	**Product Sample-Badge**
Product Sample-Medal	**Product Sample-Nameplate**

Product Sample-Nickel Sticker	Product Sample-Coin

Section 10: Competitive Advantages

10.1 Product Group Capacity		
10.1.1 Products Sold (Within12 Months)		
Products Name	**Quantity**	**Revenue (USD)**
Badge	5000000 Pieces	Confidential
Medal	3000000 Pieces	Confidential
Nameplate	8000000 Pieces	Confidential
Nickel Sticker	20000000 Pieces	Confidential
Coin	3000000 Pieces	Confidential

10.1.2 Suppliers Cooperated With (Within12 Months)	
No. of cooperation suppliers (total)	20
No. of suppliers (which cooperated over 2 times)	10
No. of provinces which cooperation suppliers belong to	2
Would the company like to provide design solution service for integration project?	☐ Yes ☒ No
If yes, these projects include	N/A
Would the company like to provide a total solution for purchasing?	☒ Yes ☐ Part, _____ ☐ No
If yes, please describe it	Gift boxes, Gift Products
10.1.3 Real Case Description:	
Customer Name	Confidential
Customer Country	Confidential
Customer Region	Confidential
Products Category	Confidential
Order Value (USD)	Confidential
Order Processing Process	Confidential
Customer's Feedback	Confidential

10.2 Real Case for Lower MOQ & Lead Time		
Products Name	**MOQ（Within 12 Months）**	**Lead Time**
Badge	100	8 Days
Medal	100	8 Days
Nameplate	100	8 Days
Nickel Sticker	100	8 Days

Coin	100	8 Days
MOQ (In the last 12months)	☐ 10 以下 ☐ 10-20 ☐ 20-50 ☐ 50-100 ☒ 100-300 ☐ 300 以上	

10.3 Real Case for Large Contract & Lead Time

Products Name	Order（Within 12 Months）	Lead Time
Badge	200000	30 Days
Medal	200000	30 Days
Nameplate	200000	30 Days
Nickel Sticker	500000	10 Days
Coin	200000	30 Days

10.4 After-sales service capacity

10.4.1 The Average Guarantee Time

Product Category	Guarantee Time
Badge	1 Year
Medal	1 Year
Nameplate	1 Year
Nickel Sticker	1 Year
Coin	1 Year

10.4.2 The Longest Guarantee Time

Product Category	Guarantee Time
Badge	5 Year
Medal	5 Year
Nameplate	5 Year
Nickel Sticker	5 Year
Coin	5 Year

10.4.3 Does the company accept small order?	☒ Yes ☐ No

-- End of Report --